WORKSHOP ON
SUSTAINABLE TOURISM INDICATORS AND DESTINATION MANAGEMENT

Kolašin, Montenegro
(Biogradska Gora National Park)
25-27 April 2007

Provisional Programme

Tuesday, 24 April

Arrival in Montenegro and Kolašin

Wednesday, 25 April

09:00 – 09:30 Welcome remarks:
- Ministry of Tourism and Environment of Montenegro
- UNWTO
- Local Authority

09:30 – 11:00 Introduction to sustainable tourism destination management and to the workshop methodology

Sustainable tourism policies and tools: principles and practice
Presentation by UNWTO Expert

The application of sustainable tourism indicators for destination management and monitoring:
Presentation by UNWTO Expert

11:00 – 11:15 Coffee Break

11:15 – 12:30 Introduction to the tourism in Montenegro and in Biogradska Gora National Park (familiarization of participants with the case study...
destination)
Presentations by local experts and representatives
(to be determined through the preparatory study)

12:30 – 13:30  Lunch
13:30 – 17:00  Field visits to the case study sites and meetings with local
stakeholders (to be determined through the preparatory study)
19:30 – 21:00  Dinner

Thursday, 26 April

09:00 – 12:00  Continuation of field visits to case study sites and meeting with local stakeholders.
12:00 – 13:30  Lunch
13:30 – 14:00  Analysis of sustainability issues at destinations (Presentation in plenary)
Situations analysis and identification of key issues and factors of sustainable tourism in the case study area (working groups)
Flexible coffee break in the meantime
17:00 – 18:00  Reports of working group results to plenary session
19:30 – 21:00  Dinner

Friday, 27 April

09:00 – 11:00  Identification of potential indicators and monitoring methodologies that correspond to the sustainability issues (Introduction in plenary, followed by working groups)
Flexible coffee break in the meantime
11:00 – 12:00  Reporting to plenary on working group results
<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>12:00 – 13:30</td>
<td>Lunch</td>
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<tr>
<td>13:00 – 15:00</td>
<td>Definition of an action and monitoring plan for destination management</td>
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<td>(Introduction in plenary, followed by working groups)</td>
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<td>15:00 – 15:30</td>
<td>Report back to plenary</td>
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<td>15:30 – 15:45</td>
<td>Coffee break</td>
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<td>15:45 – 18:00</td>
<td>Recommendations for implementing the action plan in the case study site</td>
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<td>and to apply the indicators methodology in other destinations and regions</td>
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<td>18:00 – 18:30</td>
<td>Closing remarks</td>
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