



Launch of the

Global Report on Women in Tourism 2010

A Joint report by UNWTO and UN Women

11 March 2011, 10:30 – 12:30

ITB Berlin - International Conference Centre (ICC), Hall 7
Messe Berlin, Neue Kantstrasse, D-14055 Berlin

Revised Provisional Programme

Opening

- Mr. Taleb Rifai, Secretary-General UNWTO
- Ms. Gladys Acosta, Director, Latin America Division, UN Women

Presentation of the Global Report by UNWTO and UN Women

- Ms. Gladys Acosta, Director, Latin America Division, UN Women
- Ms. Louise Twining-Ward, Expert - Consultant for UNWTO and UN Women
- Ms. Nilofar Bakhtiar, Senator, former Minister of Tourism and of Gender Development, Pakistan
Chair of the UNWTO Women in Tourism Task Force

Panel Discussion: *Pathways to Success - Shaping the future for women in tourism*

Moderator: Mr Dawid de Villiers, Chairman, UNWTO World Committee on Tourism Ethics

Panellists:

H.E. Ms. Gloria Guevara Manzo, Secretary of Tourism, Mexico

H.E. Dr. Haifa Abu Ghazaleh, Minister of Tourism and Antiquities, Jordan

Ms. Rosette Chantal Rugamba, Managing Director of Songa Africa the Tourism Company, Former
Director General of Rwanda's Office of Tourism and National Parks - ORTPN

Ms. Sabine Gürtner, Director of Programme for Promoting Gender Equality and Women's Rights,
German Agency for International Cooperation-GIZ (formerly GTZ)

Ms. Lyndall de Marco, Adjunct Professor Griffith University (Australia), Former Corporate Director,
Pan Pacific Hotels and former Executive Director International Tourism Partnership, Prince of Wales
International Business Leaders' Forum

Mr. Gabriel Vilorio, Programme Director for Sustainable and Solidarity Tourism for Africa and Latin
America, Banesto Foundation, Spain

Closing