WORLD TOURISM ORGANIZATION

REGIONAL SECRETARIAT FOR EAST ASIA AND THE PACIFIC

CAP/4/Prov. Ag. Manila, 13-14 June 1978

PROVISIONAL AGENDA

- 1. Adoption of the Agenda
- 2. Communication of the Chairman
- Communication of the Secretary-General
- 4. Report of the Commission's Representatives in the Executive Council and Its Organs
- 5. Report of the Regional Secretary
- 6. Designation of the Commission's Representatives In the Working Party established by the Executive Council to prepare the Tourism Bill of Rights and the Tourist Code and in the Joint WTO-IATA Working Group on Air Fares
- Ways of using the Studies, Reports and Handbooks prepared by WTO under the 1976-1977 Programme
- 8. Proposals for the Establishment of the Draft General Programme of Work of the Organization for the period 1980~1981
- 9. Standardized Classification of Hotels and Similar Establishments in the CAP Region
- 10. Any other Business
- 11. Place and Date of Next Meeting

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Decisions taken by the Commission

CAP/DEC/1(IV) :

Communication of the Secretary-General Agenda item 3 (document CAP/4/3)

The Commission,

Takes note of the communication of the Secretary-General, for which it thanks him.

CAP/DEC/2(IV)

Report of the Commission's Representative in the Executive Council and Its Organs

Agenda item 4 (document CAP/4/4)

The Commission,

Takes note of the report of the delegation of Thailand as the Commission's representative in the Executive Council, the Working Party on Regionalization, and the Legal Working Party, for which it thanks her.

CAP/DEC/3(IV)

Report of the Regional Secretary

Agenda item 5 (document CAP/4/5)

The Commission,

Having heard the report of the Regional Secretary concerning the activities of the Regional Secretariat during its first semester of operations, the programme

of work of the Organization insofar as it relates to the region, and the projected activities of the Regional Secretariat for the remaining period of CY 1978;

Takes note of said report and expresses its satisfaction over the work of the Regional Secretariat.

CAP/DEC/4(IV)

Ways of using the Studies, Reports and Handbooks
prepared by WTO under the 1976-1977 Programme

Agenda item 6 (document CAP/4/7)

The Commission,

Having duly considered the highly technical and specialized nature of selected studies and handbooks, recommendations and conclusions of which have been presented
for follow-up action at regional level;

Considering that a consensus emerged during the discussion
of the matter in favor of further consultation of each
member country with the direct users in their respective
NTAs, except for the Handbook of Sampling Methods

Applicable to Tourism Statistics, of which the proposed
methodologies contained therein shall be referred to the
Workshop on Tourism Statistics for consideration;

Decides, to undertake the following courses of action:

- a. each member country shall formulate its comments, suggestions and recommendations for submission to the Regional Secretary not later than the end of September 1975, and
- b. The Regional Secretary, in turn, shall collate data submitted for presentation at the fifth meeting of the Commission.

CAP/DEC/5(a)(IV)

Designation of the Commission's Representatives
in the Working Party established to prepare the
Tourism Bill of Rights and the Tourist Code

Agenda item 7 (document CAP/4/6(a)

The Commission.

Having considered the decision of the Executive Council (CE/DEC/16 (VIII) to establish a Working Party to prepare the Tourism Bill of Rights and the Tourist Code;

Decides to designate two (2) of its member states to represent the Commission in said Working Party;

Further decides that Philippines and Thailand shall be its representatives.

CAP/DEC/5(5)(IV)

<u>In the Joint WIO-IATA Working Group on</u> Air Fares

Agenda item 5 (document CAP/4/6(b)

The Commission,

Having considered the decision of the Executive Council (CE/DEC/21 (VIII) to establish a joint WTO-IATA Working Group on Air Fares;

Notes that the Asia and Pacific region shall have one (1) representative in the Working Group;

Decides that Indonesia shall represent the region;

Entrusts Indonesia with communicating with the Regional

Secretary after June 17th the name of its representative

for transmittal to the General Secretariat before the

end of June.

CAP/DEC/6(IV)

Standardized Classification of Hotels and Similar Establishments in the CAP region

Agenda item 9 (document CAP/4/9)

The Commission,

Having considered the need for standardized classification of hotels and similar establishments in the CAP region;

Decides to establish a Working Party on Hotel Classification under the Chairmanship of the Republic of Korea; Entrusts the Regional Secretary with the collection and compilation of data pertaining to current practices of countries of the region on hotel classification and systems of hotel classification adopted in other regions for submission to the Working Party which will hold a meeting before the fifth meeting of the Commission.

CAP/DEC/7(IV)

Proposals for the Establishment of the Draft General Programme of Work of the Organization tor the Period 1980-1981

Agenda Item 7 (Document CAP/4/8)

The Commission,

Having duly considered the importance of formulating regional proposals for the establishment of the Draft General Programme of Work of the Organization for the period 1980-1981;

Realizing further the need for a detailed and in-depth discussion of such proposals in a technical and exhaustive exchange of views among its members:

Decides to adopt the proposals formulated by the Working Party, under the chairmanship of Thailand, for possible incorporation in the Draft General Programme of Work of the Organization for the period 1980-1981 as follows:

I. Research Programme

Development of special studies/report relative to:

- a) Tourism Trends in the 1980s in the CAP region,
- b) Youth Tourism,
- c) Convention Promotion,
- d) Tourist Insurance (Report),

II. Operations Programme

- a) Seminar on the Role of the State in Tourism
- b) Operational Mission relative to Training of MTO Staff

Decides further to have the Regional Secretary prepare a situation report or tourism development within the CAP region for submission during Commission meetings based on data to be furnished by member countries as and when these are available.

CAP/DEC/S(IV)

Place and Date of Fifth Reating

Agenda item 11

The Commission,

Decides to hold its fifth meeting in Seoul, Kores on April 24-25, 1979.

CAP/4/list part.

LIST OF PARTICIPANTS

1. STATES-MEMBERS OF THE WTO COMMISSION FOR ASIA AND THE PACIFIC

INDONESIA

- Sockarsono
 Head of Implementation
 Research and Development Center
 Directorate General of Tourism
- Baginda O. Sinurot
 Director, Research and Development Centér, Directorate General
 of Tourism
- R. Achmod Head of Accommodation Division Directorate General of Tourism

KOREA, REPUBLIC OF

- Hak-Sun Park Vice President, Promotion Korea Mational Tourism Corporation
- Chang Souk Kim Counsellor of the Embassy of the Republic of Korea

MALAYSIA

- Za'ba Redza First Secretary (Information and Promotion) Embassy of Malaysia

PHILIPPINES.

- Salvador Peña Director of International Affairs Ministry of Tourism
- Rodolfo E. Dula
 Director, Bureau of Tourism
 Promotion
 Ministry of Tourism

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- Jose Mananzan Dean, Asian Institute of Tourism
- Grace del Castillo Acting Chief, Planning Service Ministry of Tourism
- Elizabeth de la Fuente Director, Philippine Convention Bureau, Ministry of Tourism

THAILAND

- Col. Somchai Hiranyakit Director General Tourist Organization of Thailand
- Voralak Syamananda Chief, Foreign Affairs Division Tourist Organization of Thailand

2. OBSERVERS

A. STATES-MEMBERS OF WTO

HOLY SEE

 Msgr. Florencio Yllana Liaison Officer Church and State Catholic Bishops Conference of the Philippines

B. AFFILIATE MEMBERS OF WTO

AIR FRANCE

- Jean Pierre Bourgneuf General Manager Air France Representative French Government Tourist Office

ALLIANCE INTERNATIONAL DE TOURISME-

Dr. Manuel Lim President Philippine Motor Association

PAN AMERICAN WORLD AIRWAYS-

William R. Johnson
 Director
 Pan-Am World Airways

C. UNITED NATIONS AND UN SPECIALIZED AGENCIES

UNITED NATIONS DEVELOPMENT PROGRAMME (UNDP)

- B R. Devarojan
Resident Representative
UNDP

D. NON STATES-MEMBERS OF WTO

JAPAN

- Yoshiro Otsuji Chief Officer International Affairs Office, Department of Tourism, Ministry of Transport

MACAU

- Dr. Jorge Rongel
Director, Information and Tourism
Department

E. OTHER TOURISM BODIES

PACIFIC AREA TRAVEL ASSOCIATION-

Johannes W. Adnan
 Director for East Asia
 PATA

TOURISM ORGANIZATION OF THE PHILIPPINES-

- Art Panganiban President
 TOP
- A.G. Palileo Secretary-General TOP

ASIAN INSTITUTE OF TOURISM-

- Dr. Jose Mananzan Dean, Asian Institute of Tourism

PHILIPPINE AIR LINES - Atty Sylvia Alejandro
Director, Industry Affairs
Philippine Air Lines

WORLD TOURISM ORGANIZATION

Rejesh Rowot - Deputy Secretary-General

Enzo Poci - Research Service General Secretariat

Edda V. Henson - Regional Secretary
Regional Secretariat for
Asia and the Pacific

Cynthia Lazo - Staff-Assistant
Regional Secretariat for
Asia and the Pacific

Annabelle Villareal - Staff-Assistant
Regional Secretariat for
Asia and the Pacific

Yvonne Yupangco - Staff-Assistant Regional Secretariat for Asia and the Pacific