

### ORGANISATION MONDIALE DU TOURISME WORLD TOURISM ORGANIZATION ORGANIZACION MUNDIAL DEL TURISMO BCEMUPHAR TYPUCTCKAR OPTAHUЗALUR

CSA/21/DEC Original: English 10 May 1988

### WTO COMMISSION FOR SOUTH ASIA

### DECISIONS TAKEN AT ITS TWENTY-FIRST MEETING

New Delhi, India, 25-26 April 1988

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#### AGENDA

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- 11. International Conference on Youth Tourism 1990
- 12. Place and date of the twenty-second meeting of the Commission

#### **DECISIONS**

CSA/DEC/1(XXI)

### ADOPTION OF THE AGENDA

Agenda item 1 (Document CSA/21/1)

The Commission,

- 1. Amends the provisional Agenda of its twenty-first meeting, as contained in document CSA/21/1, by incorporating an additional item "International Conference on Youth Tourism 1990" as agenda item 11 and changing the number that follows accordingly; and
- 2. Adopts the agenda as amended.

CSA/DEC/2(XXI)

### COMMUNICATION OF THE CHAIRMAN

Agenda item 2

The Commission,

Having heard the communication of the Chairman,

- Congratulates him on his recent appointment as Chairman of the Ceylon Tourist Board;
- 2. Notes with satisfaction his constructive remark that the Commission should develop a regional strategy for implementation of the general programme of work for 1988-1989 at the regional level in order to derive maximum benefits for the member countries of the region;
- 3. Shares his view that WTO's completed or ongoing technical cooperation activities in the region have benefitted the Members substantially and that this area of activity should be expanded with new proposals emanating from the Members;
- 4. Commends his statement that the South Asian countries should work in close cooperation to promote a greater degree of travel to and within the region by providing better facilities, particularly in the area of air transportation; and
- 5. <u>Joins</u> him in his appreciation of the excellent arrangements made and the facilities provided by the host country, India, for the holding of both the Commission meeting and the Seminar on Tourism Legislation.

CSA/DEC/3(XXI)

### COMMUNICATION OF THE SECRETARY-GENERAL

Agenda item 3 (document CSA/21/3)

The Commission,

Having taken note of the communication of the Secretary-General as presented by the Deputy Secretary-General,

- 1. Notes with satisfaction the good progress made by the Secretariat in implementing the general programme of work for 1988-1989 approved by the General Assembly, despite the financial difficulties besetting the Organization;
- 2. Extends its cooperation for the implementation of the general programme of work for 1988-1989 in its entirety, particularly in the areas of technical cooperation, security and protection of tourists, facilitation, education and training and information;
- 3. Notes with concern the financial difficulties faced by the Organization as a result of delay in the payment of contributions and depreciation of the value of the dollar which are bound to affect the implementation of the programme of work in its entirety;
- 4. Notes with satisfaction that six out of the eight Member States in the region have been paying their contributions regularly and within the agreed periods, and that out of the other two only one is subject to Financial Rule 13;
- 5. Assures the Secretary-General of its willingness to assist him in overcoming the present financial difficulties besetting the Organization; and
- 6. <u>Directs</u> the Chairman of the Commission to establish contacts with the two Members in arrears with a view to persuading them to discharge their financial obligations without further delay.

CSA/DEC/4(a)(XXI)

### CONTRIBUTION OF THE COMMISSION TO THE GENERAL PROGRAMME OF WORK 1988 - 1989 - TECHNICAL COOPERATION

Agenda item 4(a) (Document CSA/21/4(a))

The Commission,

Having considered the document on the technical cooperation activities carried out in the region since the twentieth meeting of the Commission (Kurumba Village, Maldives, November 1987),

- 1. Expresses its appreciation of the high quality of operational work carried out in the region which includes organization of technical meetings, fielding of sectoral support missions in response to specific requests from Members and the execution of technical cooperation projects both at the country and regional levels;
- 2. Reiterates its earlier assessment that the UNDP/WTO regional project "South Asia Regional Cooperation in Tourism Training" which was completed during the period 1984-1987 had made a very effective contribution towards developing and upgrading the technical knowledge and skills of officials of the National Tourism Administrations and the faculty members of the tourism and hotel training institutes of the region;
- 3. Commends in particular the ongoing UNDP/WTO regional project "Training in Tourism Planning for South Asia" for the very positive contribution that it will make, once all the programmes under this project (viz three short-term courses each of six weeks duration and a fellowship programme leading to post-graduate qualifications) are completed in 1989, towards improving and enhancing the tourism planning capabilities of the National Tourism Administrations of Member States;
- 4. Expresses its concern about the long delay in the approval by the UNDP of the second phase of the project "South Asia Regional Cooperation in Tourism Training" which is aimed to cover the areas of training needs which have not been dealt with during the first phase of the project;
- 5. Shares the view that there are several other areas where coordinated technical cooperation activities could be fruitful, particularly in the fields of skills development, assistance to train the private sector personnel, image building through the use of media in major markets, etc; and
- 6. Requests the Members to examine this matter further and transmit to the Secretariat, as soon as possible, any proposal for regional projects, on which they may wish the Secretariat to initiate action.

CSA/DEC/4(b)(XXI)

## CONTRIBUTION OF THE COMMISSION TO THE GENERAL PROGRAMME OF WORK FOR 1988-1989

### SECURITY AND PROTECTION OF TOURISTS AND TOURIST FACILITIES

Agenda item 4(b) (Document CSA/21/4(b))

The Commission,

Having considered the document submitted by the Secretary-General on the Security and Protection of Tourists and Tourist Facilities,

- 1. Notes with satisfaction the work that the Secretariat has accomplished in the implementation of the General Assembly resolutions on this subject;
- 2. Commends the Government of India for having hosted the Seminar on Tourism Legislation which can be considered as an important contribution of the Commission to the implementation of the general programme of work for 1988-1989;
- 3. Shares the view that an internationally applicable body of rules for security and protection of tourists and tourist facilities, irrespective of the legal form in which it is adopted, would distinctively have a positive impact on the growth of international tourism;
- 4. Welcomes the proposal to introduce a comprehensive assurance scheme at international level designed to provide security and protection for the tourists;
- 5. Stresses the importance of incorporating in the proposed body of general rules, not only the measures to be adopted for protection of tourists, but also the measures required for the security and protection of tourist facilities, as well as the providers of such facilities; and
- 6. Requests the Member States to react positively to the draft rules at their earliest so that the draft rules can be established as an international legal instrument as soon as possible.

CSA/DEC/4(c)(XXI)

CONTRIBUTION OF THE COMMISSION TO THE GENERAL PROGRAMME OF WORK FOR 1988-1989

#### **FACILITATION**

Agenda item 4(c) (Document CSA/21/4(c))

The Commission,

 $\frac{Having\ considered}{on\ Facilitation,}$  the document submitted by the Secretary-General

1. Notes with satisfaction the work carried out by the Secretariat in the implementation of the General Assembly resolution on this subject;

- 2. Endorses the General Assembly resolution to formulate an internationally acceptable legal instrument in the form of a Convention to facilitate travel and tourist stays to be considered and adopted by the Diplomatic Conference which is scheduled to be held in Budapest in February 1989;
- 3. Requests that the recommendations made by the Seminar on Tourism Legislation held in New Delhi prior to the Commission meeting from 21-23 April 1988 be incorporated in the final text of the draft Convention;
- 4. Recommends that an Expert Committee consisting of Government representatives be set up under the auspices of WTO to examine the draft Convention further with a view to reducing the areas of disagreement thereby paving the way for its early adoption; and
- 5. <u>Urges</u> the Member States to initially sign the Convention and agree to as many Annexes as they may find immediately acceptable, once the draft Convention is adopted by the Diplomatic Conference in its final form.

CSA/DEC/4(d)(XXI)

## CONTRIBUTION OF THE COMMISSION TO THE GENERAL PROGRAMME OF WORK FOR 1988-1989

#### EDUCATION AND TRAINING

Agenda item 4(d) (Document CSA/21/4(d))

The Commission,

 $\frac{\text{Having considered}}{\text{on Education and Training,}}$  the document submitted by the Secretary-General

- 1. Notes with satisfaction the work carried out by the Secretariat in the implementation of the general programme of work on this subject;
- 2. Shares the view that this is an area which should be strengthened and which would lead to the improvement of the quality of tourism services;
- 3. <u>Urges</u> that refresher courses should be organized on a regular basis to up-date the knowledge of those who have received training under this programme; and
- 4. <u>Urges</u> further that the training programmes should be extended to enable the operational sector also to benefit from the WTO programmes on Education and Training.

CSA/DEC/4(e)-I(XXI)

### CONTRIBUTION OF THE COMMISSION TO THE GENERAL PROGRAMME OF WORK FOR 1988-1989

### TOURISM STATISTICS

Agenda item 4(e)-I (Document CSA/21/4(e)-I)

The Commission,

Having considered the document submitted by the Secretary-General
on Tourism Statistics,

- 1. Notes with satisfaction the progress that has been made by the Secretariat in the implementation of the general programme of work relating to tourism statistics;
- 2. <u>Urges</u> the Member States of the region to furnish national tourism data regularly to the Secretariat and answer the statistical questionnaires sent out to the Members from time to time by the Secretariat within the specified time limit;
- 3. Welcomes the steps proposed by the Secretariat for the establishment of a tourism data bank which will provide the Member States as well as the public and private users with access to statistical data according to their specific needs;
- 4. Welcomes further the initiatives taken by the Secretariat to prepare a statistical forecast of the volume of tourist-flows up to the time horizon of year 2000;
- 5. Requests the Secretariat to complete the statistical forecast as soon as possible and make the results available to Members; and
- 6. Requests further that the Secretariat in compiling the travel indicators should formulate a ready-reckoner of short and long haul travel out of major generating countries.

CSA/DEC/4(e)-II(XXI)

### CONTRIBUTION OF THE COMMISSION TO THE GENERAL PROGRAMME OF WORK FOR 1988-1989

#### INFORMATION AND THE IMAGE OF TOURISM

Agenda item 4(e)-II (Document CSA/21/4(e)-II)

The Commission,

Having considered the document submitted by the Secretary-General on Information and the Image of Tourism,

- 1. Notes with satisfaction the activities carried out by the Secretariat for the implementation of the general programme of work in relation to information and the image of tourism;
- 2. <u>Invites</u> all countries in the region, both Member and non Member States, to provide the Secretariat with technical information on tourism related activities carried out by the National Tourism Administrations and the operational sector for inclusion in the World Directory of Documentation Resources and Systems; and
- 3. <u>Urges</u> Member States to consider improvements of the existing documentation facilities within the NTAs, or take steps to establish such documentation facilities, if they do not exist at present, so as to be able to participate effectively in the activities of the World Tourism Information Exchange Centre (WTIEC) and the Tourism Information Exchange Network (TIENET).

CSA/DEC/5(XXI)

# REPORTS OF THE COMMISSION'S REPRESENTATIVES ON THE EXECUTIVE COUNCIL AND ITS SUBSIDIARY ORGANS

Agenda item 5 (Document CSA/21/5)

The Commission,

Having considered the document submitted by the Secretary-General
under this item;

- 1. Thanks Bangladesh for the very comprehensive report submitted on the proceedings of the seventeenth meeting of the Committee on Budget and Finance;
- 2. <u>Directs</u> Maldives, its representative on the Executive Council, to voice the views expressed by the Members in relation to (a) implementation of the general programme of work, (b) current financial difficulties of the Organization, (c) proposals for a specific work programme in the field of security and protection of tourists and tourist facilities, (d) revised terms of reference of the Facilitation Committee and the preparations for the Diplomatic Conference;
- 3. <u>Directs</u> further Maldives and Bangladesh, its representatives on the Executive Council and Committee on Budget and Finance respectively, to effectively express the views of the Commission that the Lusaka Formula for determination of the financial contributions of Members States should be reviewed to fall more in line with the contribution formulas adopted by other intergovernmental organizations of similar character;

- 4. Directs India, its representative on the Facilitation Committee, to present to its eighth meeting scheduled to be held from 27 to 29 April 1988 the recommendations of the Seminar on Tourism Legislation relating to the draft Convention to facilitate travel and tourist stays;
- 5. Urges the Member States to give further consideration to the activities to be included in the general programme of work for 1990-1991, in addition to the wish they expressed that the scope of the education and training programme should be expanded to include the operational sectors as well, and transmit their suggestions to Pakistan, its representative on the Technical Committee on Programme and Coordination (TCPC) as soon as possible; and
- 6. Elects unanimously Sri Lanka to represent the Commission on the new subsidiary body of the Executive Council "Committee of Experts on Security and Protection of Tourists" and urges Sri Lanka to nominate an expert specialized in international law to attend the meeting of the Committee so that the Commission can effectively contribute to the deliberations of that Committee.

CSA/DEC/6(XXI)

### CELEBRATION OF THE WORLD TOURISM DAY Agenda item 6 (Document CSA/21/6)

The Commission,

Having considered the document submitted by the Secretary-General under this item:

- 1. Notes with satisfaction the activities carried out by the Member States for the celebration of the World Tourism Day 1987 around the theme "Tourism for Development" as reported to the Secretariat direct and outlined at the meeting; and
- 2. Urges Member States to pursue their efforts to organize similar activities in 1988 on an extend scale as outlined in the annex to the above document with the theme "Tourism-Education for all", which corresponds to one of the priority areas of the general programme of work for 1988-1989.

CSA/DEC/7(XXI)

### REPORT ON THE FUND IN TRUST ADMINISTERED ON BEHALF OF THE COMMISSION

Agenda item 7 (Document CSA/21/7)

The Commission,

Having examined the document on the current position of the Fund in Trust administered by the Secretariat on behalf of the Commission,

- 1. Notes with satisfaction the information contained in the document and in the tables annexed thereto;
- 2. Thanks Nepal, Pakistan and Sri Lanka for their assurances to settle their outstanding contributions to the operational budget;
- 3. Requests Bangladesh and Pakistan to settle their outstanding contributions to the promotional budget so that the Secretariat would be able to pay this amount to Sita World Travels Ltd in settlement of the outstanding balance in respect of the special issues of INDRAMA Magazine on South Asia sponsored by the Commission;
- 4. <u>Urges</u> Afghanistan and Iran to settle their outstanding contributions to the operational budget without further delay;
- 5. Decides that the existing formula for contribution to the operational budget should continue without change for a further period; and
- 6. Requests the Secretariat to submit invoices in respect of 1988 contributions as well as for outstanding arrears to enable Member States to obtain the necessary approvals and foreign exchange authorizations for remittal of their contributions to the Fund.

CSA/DEC/8(XXI)

## JOINT PROMOTIONAL ACTIVITIES OF THE MEMBERS OF THE COMMISSION

Agenda item 8 (Document CSA/21/8)

The Commission,

Having considered the progress report on the implementation of the joint promotional activities of the Members of the Commission;

### I - With regard to joint poster and folder

- 1. Notes that the only pending issue is the return of the expired Bank Guarantee Nº 12/40 of 2 April 1984 by Elite Publishers Ltd. of Pakistan to the Indian Overseas Bank (IOB), Colombo; and
- 2. Urges the representative of Pakistan to pursue this matter further with the Elite Publishers Ltd. as agreed at the twentieth meeting of the Commission held in Maldives in November 1987, in order to ensure that they return the Bank Guarantee without further delay, thus enabling the Secretariat to close the IOB account.

### II - With regard to calendar of events

- 1. Thanks Sri Lanka for the quotations obtained and tabled at the meeting for printing the calendar of tourism events in the countries of the region;
- 2. Authorizes Sri Lanka to award the contract to M/S Aitken Spence Printing (PTE) Ltd. for printing 10,000 copies of the calendar at a total cost of SLRs. 79,500 (approx. US\$ 2,565) and distribute copies to Members in the same proportion as that used for distribution of Calendar of Youth Events, so as to reach them on or before 15 October 1988;
- 3. Fixes the deadline for submission of material by the participating countries on tourism events in their respective countries to the Coordinator, viz. Chairman, Ceylon Tourist Board, P.O. Box 1504, Colombo, as 31 July 1988;
- 4. <u>Urges</u> the Member States to solicit the cooperation of their respective national carriers to undertake transportation of the individual country quotas free of charge; and
- 5. <u>Authorizes</u> the Secretariat to pay the Printers through the Ceylon Tourist Board on submission of invoices, out of the Fund in Trust.

### III - With regard to consumer publications

1. Reiterates its earlier request to Bangladesh and Pakistan to settle their long overdue contributions to the promotional budget in respect of sponsoring consumer publications so that this account could be closed without further delay;

- 2. Decides that the Secretariat should write to the respective governments with invoices to enable them to obtain the necessary approvals and that the payments should be made to the Secretariat; and
- 3. Decides further that once the Secretariat receives the payments, prompt action should be taken to settle the outstanding invoices of Sita World Travels Ltd. of India in respect of the publication of special South Asia issues of INDRAMA Magazine.

### IV - With regard to audio-visual presentation kit on Himalayan tourism

- 1. Decides that the A/V presentation kit should confine to the three Himalayan countries viz. India, Nepal and Pakistan focussing on mountain tourism;
- 2. Decides further that equal time should be given to all three countries, and for this purpose each country should provide an adequate number of slides and approve the relevant portion of the text before 31 July 1988, failing which Air India should go ahead with the production of the A/V presentation kit by using the material already available with them;
- 3. <u>Directs</u> Air India that when the text refers to a particular country, the national music of that country should be used for sound background and that for the purpose of obtaining the necessary material (national music, slides, etc.), it should contact the NTAs of each country directly, as soon as possible;
- 4. Notes that due to cost escalations the contribution of each participating country now amounts to US\$ 1,800 and that this sum is payable to the Secretariat after the approval of the text on or before 31 July 1988; and
- 5. Authorizes the Secretariat to pay Air India US\$ 2,000 out of the Fund in Trust immediately after receiving from Air India notification of the account to which the money should be remitted.

### V - With regard to joint promotional evenings in Japan

1. Thanks India for providing preliminary estimates of the cost of organizing a promotional evening in Japan, consisting of a full-day event with a day-long mini travel mart ending with a promotional presentation in the evening;

- Expresses the view that if such a promotion is to be cost effective it should be organized in several key cities one after the other and that such promotions should be organized every year, preferably before the JATA Conference (when it takes place every other year);
- 3. Expresses further the view that since promotions of the scale envisaged are estimated to be very costly and therefore beyond the available budgetary resources of the member countries, attempt should be made to approach a funding agency in Japan with a carefully worked out proposal giving adequate justification for financial assistance;
- 4. Accepts with thanks the offer made by India to formulate such a proposal and circulate it among the Member States, with copy to the Secretariat before 31 May 1988, for their consideration; and
- 5. Requests the Member States to transmit their comments and suggestions on the proposal to the Secretariat before 31 July 1988 to enable the Secretariat to prepare a draft project document in the appropriate format for submission to the next meeting of the Commission.

### VI - With regard to the marketing proposal for EEC funding

- 1. Commends the Secretariat for the excellent project document formulated for submission to the EEC, by incorporating the various suggestions made by the Member States, particularly Sri Lanka and India;
- 2. Endorses the view that the projection of a regional image and identity as one of the most attractive destination areas for tourist travel, should be given greater emphasis and weightage in the overall marketing and promotion proposals;
- 3. Notes with appreciation the negotiations conducted by the Secretariat so far with the EEC and the positive attitude taken by the EEC in having agreed in principle to accept the scope of the proposal with slight modifications and to consider funding initially the Market Surveys, the Marketing Strategy Study and the training components of the proposal;
- 4. Authorizes the Secretariat to continue negotiations with the EEC with a view to obtaining their final agreement to the proposal, whether in its entirety or in stages as suggested by them;
- 5. <u>Decides</u> that the Tourism Ministries of Member States, as appropriate counterpart agencies of the Governments,

should address a formal letter to the EEC as soon as possible and preferably before 30 June 1988 referring to the Commission decision and requesting assistance for the project, which is a pre-requisite for EEC assistance to any country or region and on receipt of which EEC would send them financing agreements for their signatures; it being understood that only the countries who make such a request would be able to participate in the project; and

6. Requests the Secretariat to take the necessary steps to follow the matter up with EEC and provide effective coordination as well as any technical inputs required to secure and implement the project.

CSA/DEC/9(XXI)

# PARTICIPATION IN THE JOINT WORKSHOP ON TECHNICAL ASSISTANCE AND PROMOTION SPONSORED BY THE WTO COMMISSION FOR EUROPE

(8-9 June 1988, Crete, Greece)

Agenda item 9 (Document CSA/21/9)

The Commission,

Having considered the document submitted by the Secretary-General
on this item,

- 1. Notes the objectives and the format of the joint workshop and also the arrangements made for participation;
- 2. Notes further that India would be presenting the paper on "Partnership in Development" while Pakistan would be presenting the paper on "Enlargement of Mutual Tourism";
- 3. Requests India and Pakistan to forward advance copies of their respective papers to the Secretariat as soon as possible to enable the Secretariat to reproduce them for distribution at the workshop; and
- 4. Notes with satisfaction the statements made by the representatives of Bangladesh, India, Maldives, Nepal, Pakistan and Sri Lanka that they would participate or consider participating in the joint workshop and inform the Secretariat accordingly.

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CSA/DEC/10(XXI)

## CONSIDERATION OF THE FINAL REPORT AND ADOPTION OF THE CONCLUSIONS AND RECOMMENDATIONS OF THE SEMINAR ON TOURISM LEGISLATION

Agenda item 10 (Document OPE/CSA/21/IND/FR)

The Commission,

Having considered the report containing the conclusions and recommendations of the Seminar on Tourism Legislation held prior to the Commission meeting at the same venue from 21-23 April 1988,

- 1. Adopts the report with only minor modifications to the format; and
- 2. Thanks the participants from the region and the WTO representatives for their valuable contributions that made the Seminar a success.

CSA/DEC/11(XXI)

### INTERNATIONAL CONFERENCE ON YOUTH TOURISM 1990 Agenda item 11

The Commission,

<u>Having considered</u> the communication sent by the Secretary-General to the Chairman on this subject and the statement made by the Chairman,

Notes with appreciation the acceptance by India to represent the Commission, in its capacity as Vice-Chairman, at the various preparatory meetings, in place of the Chairman.

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CSA/DEC/12(XXI)

# PLACE AND DATE OF THE TWENTY-SECOND MEETING OF THE COMMMISSION Agenda item 12

The Commission,

1. <u>Decides</u> to have its twenty-second meeting either in late January or early February 1989;

- 2. Accepts with thanks the offer made by Sri Lanka to host the meeting; and
- 3. Requests the Secretariat to fix the exact place and date of the meeting in consultation with the Government of Sri Lanka and inform all Members in due course.

### LIST OF PARTICIPANTS

CHAIRMAN

Mr. Asker Moosajee

Chairman

Ceylon Tourist Board

MEMBER STATES

Bangladesh

Mr. M.G. Kibria
Joint Secretary

Ministry of Civil Aviation

and Tourism

India

Mr. S.K. Misra

Secretary, Ministry of

Tourism and Civil Aviation

Mr. Ramesh Chandra

Additional Director General

Department of Tourism

Mrs. Shanti Patel

Director (International

Cooperation and Conferences)

Department of Tourism

Maldives

Mr. Abdul Shakoor Ahmed

Deputy Director

Department of Tourism

Nepal

Mr. Jagdish Man Singh Amatya

Section Officer

HMG Ministry of Tourism

Pakistan

Mr. Shah Alam Khan

Economic Analyst

Ministry of Culture and Tourism

Sri Lanka

Mr. Saliya Bandara Weragama Assistant Director Ceylon Tourist Board

### AFFILIATE MEMBERS

Air India

Mr. S.P. Dutt
Manager (Tourism)

Mrs. Rohita Jaidka

Assistant Manager (Tourism)

Indian Airlines

Mr. J.K. Deb Burman Commercial Manager (TS)

Indian Tourism Development Corporation

Mr. K.B.Kachru Area Vice President

Pakistan International Airlines

Mr. Salman Javed Manager Tour Promotion

#### **OBSERVERS**

**ESCAP** 

Mr. Ryuji Yamakawa Economic Affairs Officer Transport, Communications and Tourism Division

UNDP

Mr. S. Ramamurthy Programme Officer

### WORLD TOURISM ORGANIZATION

Mr. Rajesh Rawat Deputy Secretary-General

Mr. H.M.S. Samaranayake Chief, Asia and the Pacific Section

