

WORLD TOURISM ORGANIZATION

COMMISSION FOR SOUTH ASIA



WTO/CSA/9/80/SR

PROVISIONAL SUMMARY RECORDS
OF THE 9TH MEETING
DACCA (BANGLADESH) - 8 to 12 JANUARY 1980

Participants

CHAIRMAN

Mr. A.B.M. Ghulam Mustafa

Secretary
Ministry of Civil Aviation
& Tourism, Bangladesh.

MEMBER STATES

BANGLADESH

Mr. M. A. Hai

Joint Secretary
Ministry of Civil Aviation
& Tourism.

Group Capt. (Retd.)
A.T.M.A. Quddus

Chairman
Bangladesh Parjatan Corporation.

Mr. Shahabuddin Ahmed

Deputy Chief & Deputy
Secretary (Ex-officio)
Ministry of Civil Aviation
& Tourism.

Mr. Bahauddin Ahmed

Director
Immigration & Passport.

Mr. Hemayetuddin Ahmed

Director
Bangladesh Parjatan Corporation.

Mr. Serajul Islam

Section Officer
Ministry of Foreign Affairs.

Mr. A. Talib

Chairman
Travel Agents Association.

Mr. K. A. Azad

Manager (Sales)
Bangladesh Biman.

Mr. S. Kutubuddin Ahmad

Manager (RIA)
Bangladesh Parjatan Corporation.

INDIA

Mr. Kuldip Sahdev

Deputy High Commissioner
High Commission of India, Dacca.

Mr. P. K. Rai

Counsellor
High Commission of India, Dacca.

NEPAL

Mr. Y. R. Satyal	Deputy Director HMG Department of Tourism.
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PAKISTAN (Vice-Chairman)

Mr. M. Jameelur Rehman Khan	Joint Secretary Ministry of Culture & Tourism.
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Mr. Sirdar Hasan Mahmud	Minister Embassy of Pakistan, Dacca.
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SRI LANKA

Mr. H.M.S. Samaranayake	Deputy Director-General Ceylon Tourist Board.
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AFFILIATE MEMBERS

AIR INDIA

Mr. A. K. Gang	Sales Manager, Bangladesh.
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ALLIANCE INTERNATIONALE DE TOURISME

Mr. Ajmalul Hossain	Secretary Automobile Association of Bangladesh.
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FEDERATION INTERNATIONALE DE L'AUTOMOBILE

Mr. Ajmalul Hossain	Secretary Automobile Association of Bangladesh.
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INDIAN AIRLINES

Mr. C. R. Chatterjee	Manager, Bangladesh.
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INDIA TOURISM DEVELOPMENT CORPORATION LTD.

Mr. Rabindra Seth	Divisional Manager (P&P).
Mr. S. K. Grover	General Manager Airport Hotel, Calcutta.

INTERNATIONAL CIVIL AIRPORTS ASSOCIATION

Mr. Abdul Wazid	Chief Engineer Airport Development Agency Ltd. Bangladesh.
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PAKISTAN INTERNATIONAL AIRLINES CORPORATION

Mr. Hasan Baqar	Manager, Bangladesh.
Mr. Nasir Ali	Assistant Manager-Tourism Promotion Head Office, Karachi.

PHILIPPINE TOURISM AUTHORITY

Mr. Manolito V. Ilano Assistant General Manager.

SITA WORLD TRAVEL (INDIA) PVT. LTD.

Mr. G. Nagshband Managing Director.

THE INDIAN HOTELS CO. LTD.

Mr. Pankaj M. Baliga Commercial Manager (Taj Group).

TRAVEL CORPORATION (INDIA) PVT. LTD.

Mr. Hari J. Katgara Director.

OBSERVERS

HOLY SEE

Fr. Paul Gomes Chancellor
Archdiocese of Dacca.

BHUTAN (NON-MEMBER STATE)

H.E. Mr. Dago Tshering Ambassador for Bhutan
in Bangladesh.

MALDIVES (NON-MEMBER STATE)

Mr. Ahamed Zahir Deputy Director
Department of Tourism &
Foreign Investment.

WTO SECRETARIAT

Mr. R. Rawat Deputy Secretary-General.

Mr. J. M. Handy Regional Secretary for South
Asia.

Mr. R. Theivendra Programme Officer
Secretariat for South Asia.

INAUGURAL SESSION

GROUP CAPT. (RETD.) A.T.M.A. QUDDUS (Chairman, Bangladesh Parjatan Corporation) welcomed all those present and stated that it was an honour for Bangladesh to host a Commission meeting for the second time. He referred to the traditional bonds of friendship between the countries in the region and the desire to coordinate their efforts to achieve a common goal of developing tourism.

MR. A.B.M. GHULAM MUSTAFA (Chairman, WTO/CSA) thanked the Government of the People's Republic of Bangladesh for hosting this meeting and providing the necessary facilities and services.

He explained some of the principles for which the CSA in particular and WTO in general stood for, and urged the member countries to extend their cooperation and collaboration in attaining these objectives. He traced the growth of international tourist arrivals and receipts, and outlined some of the programmes adopted by the Commission to develop tourism in the region. He hoped that countries having advanced tourist plants would consider the transfer of knowledge, technology and expertise to developing countries to ensure an even flow of tourist arrivals and receipts in these countries. He then invited the Minister to inaugurate the 9th meeting of the Commission.

KAZI ANWARUL HAQUE (Minister for Civil Aviation & Tourism, People's Republic of Bangladesh) thanked the Commission for accepting the offer of Bangladesh to host this meeting. He stated that the necessity for mutual cooperation amongst member countries in the region can hardly be overemphasized. He felt that the CSA can play a vital role in identifying various tourism problems facing countries in the region and in finding appropriate solutions to them. He pointed out that the Government had given due importance to the development of the tourist industry in Bangladesh, and welcomed expert advice or assistance from other member countries of the Commission. He then outlined the tourist attractions of Bangladesh and the facilities available. He also referred to the role played by Bangladesh in the WTO, and thanked the members for electing Bangladesh to various offices in the Organization. He wished the delegates success in their deliberations, a pleasant stay in Bangladesh, and inaugurated the 9th meeting of the Commission.

MR. RAJESH RAWAT (Deputy Secretary-General, WTO) regretted the inability of the Secretary-General - Mr. Robert C. Lonati, to attend this meeting, and stated that it was a privilege and pleasure for him to be present instead on this occasion. He outlined the aims and objectives of the World Tourism Conference to be held in Manila in September, and hoped that the CSA members will be represented at the highest level and actively participate in this Conference. He thanked the Minister for his presence to inaugurate the meeting and the Government of the People's Republic of Bangladesh for the services and facilities provided.

PROVISIONAL AGENDA

1. Adoption of the Agenda.
 2. Communication of the Chairman.
 3. Communication of the Secretary-General.
 4. Report of the Commission's Representative on the Executive Council.
 5. Report of the Commission's Representative on the Working Party on Tourism Bill of Rights & Tourist Code.
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6. Regional Secretary's Report to the Commission.
7. Commission Accounts.
8. Report on the Commission's Programme of Work for 1978/79.
9. Draft Programme of Work of the Commission for 1980/81.
10. Implementation of Preparatory Measures recommended for the World Tourism Conference - Manila(1980).
11. Review of the Development of Tourism in member countries.
12. Any other business.
13. Place and date of next meeting.

I. ADOPTION OF THE AGENDA

The delegates of Bangladesh and Pakistan proposed and seconded the adoption of the Provisional Agenda (document WTO/CSA/9/80/1) which had been circulated in advance by the Secretariat.

THE COMMISSION ADOPTED the Agenda consisting of 13 items.

II. COMMUNICATION OF THE CHAIRMAN

The Chairman thanked the members for electing Bangladesh as Chairman of the Commission, and the outgoing Chairman - Nepal, for the invaluable services rendered to the Commission. He suggested sending a cable to the Secretary, HMG Ministry of Tourism, Nepal, conveying the Commission's appreciation of his services.

The Chairman stated that he was glad to find 5 Member States belonging to the Commission and 11 Affiliate Members (of whom 4 are from outside the region) participating in the meeting. He welcomed the presence of the Deputy Secretary-General - Mr. Rawat, and representatives from Bhutan, Maldives (for the first time) and the Holy See.

The Chairman pointed out that working papers for agenda items 6 to 10 had been circulated in advance by the Regional Secretariat. He drew attention to item 9 "Draft Programme of Work of the Commission for 1980/81" which members will have to consider and decide on, in the light of the experience gained in implementing the Programme of Work for 1978/79 (item 8). He also drew attention to item 10 "Implementation of Preparatory Measures recommended for the World Tourism Conference - Manila (1980)".

He sought the cooperation and assistance of members in the conduct of the meeting and to arrive at fruitful decisions on the matters arising from the agenda items.

THE COMMISSION TOOK NOTE of the Communication of the Chairman.

III. COMMUNICATION OF THE SECRETARY-GENERAL

The Deputy Secretary-General introduced the Communication of the Secretary-General (document CAS/9/3) which was distributed at the meeting.

The delegates of Bangladesh and Sri Lanka complimented the Secretary-General on his comprehensive report on WTO activities since the last Commission meeting.

The delegate of Bangladesh stated that the publication "Tourist Bibliography" is useful and questionnaire SG/074 on "NTA Budgets" will be completed and sent soon. He requested technical assistance for Bangladesh in the tourism field from UNDP funds.

The delegate of Sri Lanka requested further information on tourism results and trends referred to in paragraph 7 of the communication. He confirmed that the Government of Sri Lanka will provide the necessary assistance for the Regional Secretariat in Colombo, and the supplemental agreement for 1980/81 will be signed shortly. He stated that whenever possible regional experts should be used for technical assistance, since they are more familiar with conditions in the region. Sri Lanka had already supplied a list of experts and also returned the questionnaire on "NTA Budgets" duly completed.

The representative of TCI requested some guidelines on the type of experts to be recommended.

The Deputy Secretary-General clarifying the points raised, stated:

1. UNDP places great emphasis on technical cooperation among developing countries (TCDC). The response from Member States to the request to provide names of experts had been poor and rarely do countries requesting assistance select experts from developing countries. The proforma for experts is available with the Governments of Member States and additional copies can be obtained from the Secretariat-General.
2. International tourist arrivals amounted to 270 million in 1979 (4% increase), while tourist receipts were US\$.75 billion (15% increase). Tourist receipts constituted 5.5% of world exports. Tourist arrivals in South Asia decreased by 3% but if the figures for Iran are excluded there was an increase. The prospects for 1980 are that longhaul traffic should increase, but perhaps at a slower growth rate.

THE COMMISSION TOOK NOTE of the Communication of the Secretary-General and clarifications by the Deputy Secretary-General.

IV. REPORT OF THE COMMISSION'S REPRESENTATIVE ON THE EXECUTIVE COUNCIL

The delegate of Bangladesh presented a report on the 11th Session of the Executive Council, which was distributed at the meeting.

The delegate of Sri Lanka thanked Bangladesh for the report, but pointed out that it would be more useful if these reports could be made available in advance so that members have time to study them. He commented that the Draft Convention on Privileges & Immunities, and Themes for World Tourism Day could have been referred to the Regional Commissions for their comments. He also sought clarification on:

1. Terms of office of TCPC and CBF members and from when Sri Lanka and India will be on these Committees in terms of the Commission decision.
2. When the Facilitation & Environment Committees are likely to meet and whether both representatives of the Commission on these Committees can attend the meetings.

The Deputy Secretary-General clarifying the points raised, stated:

1. The Commission had already taken a decision on the Draft Convention on Privileges & Immunities and moved a resolution at the 2nd General Assembly. The Executive Council decided to postpone examination of the Draft Convention, since the Netherlands had submitted a new document and India their comments on this document. These will be considered at the next Executive Council meeting in April, and Member States are free to send their comments if they wish to.
2. As a result of consultations with members over twenty themes had been suggested for World Tourism Day, of which two were selected by the Executive Council for 1980 and 1981. Members are welcome to suggest themes for future years.
3. Only the Executive Council can change the composition of the TCPC and CBF, since these are Committees established by it. It is presumed that the term of office of members of these Committees will be four years as in the case of members of the Executive Council. There is no doubt the Executive Council at its next meeting in April will take into consideration the wishes of Regional Commissions regarding their representation on these Committees.
4. Facilitation & Environment Committees have still not been fully constituted and will meet as soon as possible. CSA can have two representatives on each Committee, since they have two members on the Executive Council at present.

THE COMMISSION TOOK NOTE of the report of its Representative on the Executive Council, clarifications by the Deputy Secretary-General and DECIDED that reports of Commission's Representatives on Committees/Working Parties should be circulated in advance together with other working papers, so that members have sufficient time to study them before Commission meetings.

V. REPORT OF THE COMMISSION'S REPRESENTATIVE ON THE WORKING PARTY ON TOURISM BILL OF RIGHTS AND TOURIST CODE

The delegate of Pakistan presented a report on the 2nd meeting of the Working Party held in Madrid from 27 - 29 November 1979 which was distributed at the meeting.

The delegates of Sri Lanka, Bangladesh and ITDC stressed the need to emphasize a code of conduct for tourists in the final document to be produced.

The delegate of Pakistan explained that the Working Party had examined two documents. The first one contained the views and suggestions of 17 Member States (5 from South Asia) and 2 Affiliate Members. The second document contained conclusions reached at the first meeting of the Working Party with regard to the form and content of the Tourism Bill of Rights & Tourist Code. The final Draft will be submitted to the next General Assembly, after taking into consideration the recommendations of the World Tourism Conference in Manila.

The Deputy Secretary-General stated that the Draft document will be sent to all Member States for their comments.

THE COMMISSION TOOK NOTE of the report of its Representative on the Working Party on Tourism Bill of Rights & Tourist Code, and DECIDED that:

- (A) Members should send their comments on the Draft document prepared by the Working Party, to the Secretary-General with copy to the Commission's Representative (Pakistan) on the Working Party.
- (B) The Working Party should be urged to place emphasis on a Code of Conduct for tourists in the final document.

VI. REGIONAL SECRETARY'S REPORT TO THE COMMISSION

The Regional Secretary presented his report (WTO/CSA/9/80/6) which had been circulated in advance.

The delegates of Bangladesh, Pakistan, Sri Lanka, Nepal and India complimented the Regional Secretary on his report.

Regional Seminar & Joint CAP/CSA Meeting:

The delegate of Sri Lanka confirmed the dates (8 to 13 May 1980) for the Regional Seminar on "Integrated Planning for Tourism Development" and the 3rd Joint Meeting.

Membership of the Organization:

The delegate of Sri Lanka inquired whether WTO can provide technical assistance to Non-Member States.

The Deputy Secretary-General stated that WTO can provide technical assistance to Non-Member States from UNDP funds. In terms of a new arrangement with the UNDP, it is now possible for an adviser to be sent to any country on a sectoral support mission.

The representative of the Maldives pointed out that they had financial problems in joining international organizations, and are evaluating the usefulness of becoming a member of WTO.

THE COMMISSION DECIDED to:

- (A) Urge the Secretary-General and Regional Secretary to continue their efforts in persuading Bhutan, Burma, Maldives and Mongolia to join the Organization.
- (B) Reiterate earlier decision that Member States should use their good offices in enrolling more Affiliate Members from the region, particularly National Carriers who are not yet members.

Joint WTO/IATA Working Party:

The delegate of Bangladesh suggested a committee of experts to examine the recommendations of the Working Party.

The delegate of Nepal and the representative of SITA suggested a meeting of airlines in the region, since there is an urgent need to discuss the increase in air fares which has affected even long-distance travel.

The Deputy Secretary-General pointed out that the views of airlines are already known to the Working Party since they are represented on it. What is now required are the views of NTAs and members can consider presenting a regional viewpoint. It was left to each Member State to consult any experts or the National Carrier before submitting their views to the Commission's representative on the Working Party.

The Regional Secretary stated that a meeting of National Carriers in the region had been held earlier and they had recommended discussions with the NTA in each Member State, so that potential markets could be identified to consider promotional fares.

THE COMMISSION DECIDED TO REITERATE its earlier decision that members should send their comments on:

1. Recommendations of the Working Party to the Secretary-General, with copy to the Commission's Representative (India).
2. "Comparative Study of Selected Air Fares" submitted by Mr. Lafeer Kariapper, Tourism Consultant, and PIA's comments (Annexures I and II to Document WTO/CSA/7/79/7) to the Commission's Representative (India).

Ways of using WTO Studies, Reports & Handbooks:

The delegates of Bangladesh and Nepal stated that follow-up action on the studies, reports and handbooks prepared by WTO is being taken up at the national level.

The delegate of Sri Lanka pointed out that merely listing the factors influencing travel demand in the study on this subject is not of much use. The relative influence of the different factors is important, and to ascertain this further indepth research is required. Similarly, in the study on "State Incentives for Private Investment in Tourism", it should be assessed to what extent they have contributed to investment.

The Deputy Secretary-General indicated that some studies can be of regional interest on which follow-up action can be taken at a regional level. There was nothing to prevent Regional Commissions suggesting further studies to the studies already made.

Missions undertaken by the Regional Secretary:

The delegates of Sri Lanka and Nepal suggested the use of Commission funds for the Regional Secretary's travel if Member States are unable to provide gratis transportation, so that lack of transport does not prevent the Regional Secretary from undertaking any mission.

THE COMMISSION DECIDED:

- (A) That Member States should provide gratis transportation on their National Carriers for official travel, as agreed upon at an earlier Commission meeting.
- (B) To authorize the Regional Secretary to use Commission funds for such travel, if on any occasion gratis transportation is not available.

VII. COMMISSION ACCOUNTS

The Regional Secretary submitted a statement of accounts for the period January - September 1979 (WTO/CSA/9/80/7) which had been circulated in advance. He drew attention to paragraphs 4 and 5 of the working paper on Commission funds and contributions to the Commission Budget.

In discussion the following points were made:

1. Balance Commission funds due from Afghanistan should be written off if there is difficulty in recovering them (Sri-Lanka).

Afghanistan should be consulted before writing off this amount (Bangladesh).

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2. Accept the formula suggested in the working paper for contributions to the Commission budget, which can be resumed from 1980 (Sri Lanka, Bangladesh, Nepal, Pakistan).
3. Contributions paid for 1978 and 1979 may be credited for the amounts due from 1980 (Bangladesh).

THE COMMISSION DECIDED to resume contributions by Member States from 1980, on the basis of the formula suggested in document WTC/CSA/9/80/7.

VIII. REPORT ON THE COMMISSION'S PROGRAMME OF WORK FOR 1978/1979

The Regional Secretary introduced the Report on the Commission's Programme of Work for 1978/1979 (WTC/CSA/9/80/8) which had been circulated in advance. He pointed out that the report is based on information available at the Secretariat at the end of November 1979 and further information had been received from some members after the preparation of the report.

The delegate of Bangladesh indicated that statistics of tourist arrivals for the 3rd and 4th quarters, and receipts during the first four months of 1979 had since been sent to the Secretariat. The second 5-year plan 1980-1985 is being prepared and copies will be sent to the Secretariat-General and Regional Secretariat. They had bilateral agreements for vocational training and hence are not interested in the exchange programme adopted by the Commission.

THE COMMISSION TOOK NOTE of the progress in implementation of its programme of work for 1978/1979.

IX. DRAFT PROGRAMME OF WORK OF THE COMMISSION FOR 1980/1981

The Regional Secretary introduced the Draft Programme of Work of the Commission for 1980/1981 (WTC/CSA/9/80/9) which had been circulated in advance. He stated that this had been prepared after reviewing implementation of the programme of work for 1978/1979, and on the basis of the experience gained thereby. He suggested considering the measures proposed under Research, Operations and Promotion separately.

R E S E A R C H

The delegate of Bangladesh suggested that a quarterly review of tourist statistics should also include an analysis of the statistics.

The delegate of Sri Lanka agreed that a regional analysis - particularly of traffic flow within the region - will be useful if it is timely. He offered to assist the Secretariat in making such an analysis, if the relevant data could be provided in time.

THE COMMISSION ADOPTED the programme of work under Research submitted in document WTO/CSA/9/80/9.

O P E R A T I O N S

Facilitation:

The delegate of Bangladesh stated that frontier formalities have been liberalized through a National Facilitation Committee, and updated information on frontier formalities had been sent to the Regional Secretariat.

The delegate of Pakistan suggested a committee of experts to meet immediately after the Workshop, to review the recommendations and recommend the scope of the comparative study.

Vocational Training:

The Deputy Secretary-General provided details of project RAS/78/013 on "Regional Cooperation in Tourism Training". He stated that the consultant was already in the region for the survey of existing training institutions, and his report and recommendations will be considered at the Workshop to be held under this project in May 1980. Only Sri Lanka had so far offered to host the Workshop.

The delegate of Sri Lanka confirmed their offer to host the Workshop.

The delegate of Nepal indicated that they were also interested in hosting the Workshop and had contacted the UNDP office in Kathmandu.

The Regional Secretary pointed out that there was provision for a Workshop on "Marketing" to be held under the Organization's programme of work for 1980/81. If there are no other offers to host these Workshops and members agreed, the Secretariat can decide in consultation with Nepal and Sri Lanka as to which Workshop is to be held in these two countries.

THE COMMISSION DECIDED:

- (A) To adopt the programme of work under Operations submitted in document WTO/CSA/9/80/9.
- (B) That the Workshop under project RAS/78/013 on "Regional Cooperation in Tourism Training" should be held in Nepal or Sri Lanka in May 1980.

P R O M O T I O N

In discussion the following points were made.

Publicity Material:

1. Time to be provided till the end of January to submit fresh quotations valid upto 30 June 1980 for printing the joint -

folder and poster (Pakistan, ITDC).

Regional Secretary to be authorized to select the cheapest quotation received (SITA).

2. Confirm willingness to take one panel in the folder and participation in the poster (Bangladesh).
Confirm willingness to take an additional panel if available (Sri Lanka, India, Pakistan).
3. Deadline of 31 March 1980 for Member States to supply the material required for the folder, poster and calendar of events (Bangladesh).

Consumer Publications:

The representative of SITA confirmed the offer outlined in Annex I to document WTD/CSA/9/80/9 to expand the scope of their magazine "Indrama" to cover the region. He stated that they were willing to accept any formula decided by the Commission to share the cost and editorial coverage. He also indicated that PanAm Airlines had agreed to carry "Indrama" on their flights.

The delegate of Pakistan confirmed the offer outlined in Annex II to document WTD/CSA/9/80/9 to publish two issues of their magazine "Focus on Pakistan" as "Focus on Asia" covering the region. He suggested sharing the cost equally among the Member States, but was willing to accept any other basis decided by the Commission.

In discussion the following points were made:

1. The name "Indrama" should be changed to "Asiarama" for the two issues covering the region (Pakistan).
If the name is to be changed it will mean a new publication and the subsidy required will be much greater. It will be better instead to print on the cover "Focus on South Asia", and on the first page acknowledge the sponsorship of the Commission and list the Member States belonging to it (SITA).
2. NTOs to be responsible for the articles to be sent for publication within the specified deadlines (Pakistan).
Leave choice of writers and articles to the publishers, but these can be vetted by the NTOs (Regional Secretary, Bangladesh, SITA).
3. Additional copies cannot be provided at less than Rs.15/- per copy, which is already a subsidized price. If the price is to be reduced below that, the quality of the paper will be inferior (Pakistan).
Cost per copy amounts to Rs.15/-, but they are willing to provide additional copies at Rs.4/- per copy (SITA).

4. Commission to evolve an uniform formula for sponsoring both publications, since the two offers are different (Sri Lanka, Nepal).

Accept what is most favourable to the Commission from both offers (Deputy Secretary-General).

The Secretariat can provide uniform guidelines on this basis to both publishers for two issues each and equal sharing of the subsidy (Chairman, Pakistan, SITA, ITDC).

5. Financial commitment is subject to Government approval (India).

Special Interest Tours:

The Regional Secretary suggested the nomination of two tour operators and two airlines from the region to serve on the working group.

In discussion the following points were made:

1. Terms of reference of the working group should be indicated, since it is not possible to cover all countries in the region on a special interest tour (SITA).
2. A study already carried out by PATA identifying potential markets and special interest activities in each country will be useful to the working group (Sri Lanka).
3. There should be a representative from each Member State on the working group (Bangladesh).

PIA already offer special interest tours, and hence, nominate them as Pakistan's representative on the working group (Pakistan).

Nominate NATA to be on the working group (Nepal).

Nominate Travel Walji's to be on the working group (SITA).

Nominate SITA to be on the working group (Taj Group).

Suggest Air-India to be on the working group, since they too offer special interest tours (Regional Secretary).

If members can agree to the five names already suggested, it can be left to the Member States not represented to nominate anyone if they wish to, to serve on the working group (Deputy Secretary-General, SITA).

Staff Requirements:

The delegate of Sri Lanka inquired about the human resources available at the Secretariat to implement the Commission's programme of work.

The Regional Secretary stated that while the present staff can possibly cope with the programme of work under "Research" and "Operations", assistance will be required for the promotional measures adopted. This will be not only in the form of temporary staff, but also the use of professional expertise.

THE COMMISSION DECIDED:

(A) To adopt the programme of work under Promotion submitted in document WTD/CSA/9/80/9.

(B) Publicity Material

1. That members should submit fresh quotations for printing valid till 30 June 1980 to the Secretariat before 31.1.80.

2. That Member States should supply the material required for the folder, poster and calendar of events to the Secretariat before 31 March 1980.

(C) Consumer Publications

1. To accept the offers received from SITA World Travel (India) Pvt. and Pakistan on the same terms.

2. That the Secretariat should specify the terms on the basis of what is most advantageous to the Commission from both offers.

3. That Member States should indicate to the Secretariat before 31 March 1980, whether they are willing to meet their share of the total cost of Ind.Rs.75,000/- on this proposal.

(D) Special Interest Tours

That the working group should constitute Air-India; PIA; SITA World Travel (India) Pvt. Ltd; Travel Walji's; Nepal Association of Travel Agents; and the nominees of member countries not represented if they wish to participate.

(E) Staff Requirements

To authorize the Regional Secretary to employ casual staff to be paid from Commission funds, as and when necessary, to implement the Commission's programme of work.

X. IMPLEMENTATION OF PREPARATORY MEASURES RECOMMENDED FOR THE WORLD TOURISM CONFERENCE - MANILA (1980)

The Regional Secretary introduced working paper WTD/CSA/9/80/10 which had been circulated in advance. He invited the members to report the progress in implementation of the promotional measures and proposals recommended by the General Assembly.

The Deputy Secretary-General indicated that at the end of December 1979 the position was as follows:

1. Use of WTC Emblem - Only 8 countries had so far reported implementation of which three are from the region (Bangladesh, Nepal, Sri Lanka).

2. Issue of Commemorative Postage Stamps - 13 countries had agreed to this of which three are from the region (Bangladesh, Nepal, Sri Lanka). India, Iran and Pakistan had also indicated that they were taking action on this measure.

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3. Essay Competition - 23 countries had confirmed participation of which three are from the region (Bangladesh, Nepal, Sri Lanka).
4. Audiovisual Presentation - 20 countries had responded positively. Bangladesh, India and Sri Lanka had indicated that they were considering this proposal.

The delegate of Bangladesh stated that they were trying to use the WTC emblem as widely as possible through the travel trade. They were awaiting clarification from the Secretariat-General regarding the date, and whether the stamps can be sold in other countries, for the issue of two commemorative stamps. They had decided not to make an audiovisual presentation but are conducting the essay competition. He pointed out that not much coverage had been given to what was being done in the WTC information bulletins, although they had reported implementation to the Secretariat-General.

The delegate of Nepal reported that the letterheads and literature of the Department of Tourism and the travel trade carried the WTC emblem. He confirmed the issue of stamps and participation in the essay competition. A film on trekking is being produced to mark the WTC, and Nepal PATA Chapter will make the audiovisual presentation.

The delegate of India stated that he did not have a brief to report on the specific measures, but the Government is committed to implement them.

The delegate of Sri Lanka tabled a report on implementation of the following measures - use of WTC emblem, issue of a first-day cover, essay competition, special radio programmes and regular news releases.

The Deputy Secretary-General requested members to keep the Secretariat-General informed of the progress in implementation and stated that he will look into the complaint about inadequate coverage in the WTC information bulletins.

THE COMMISSION DECIDED that members should extend their fullest cooperation in implementing the specific measures and proposals recommended by the General Assembly in Resolution 73 (411) for the promotion of the World Tourism Conference.

XI. REVIEW OF THE DEVELOPMENT OF TOURISM IN MEMBER COUNTRIES

The Regional Secretary tabled the Review of the Development of Tourism in Member Countries (WTO/CSA/9/80/11). He pointed out that the review is based on information supplied by Member States and available to the Secretariat from other sources, at the end of December 1979.

The delegates of Pakistan, Bangladesh, Sri Lanka, India and Nepal complimented the Regional Secretariat on the review, and stated that it was a very useful reference document.

The delegate of Pakistan provided figures of tourist arrivals and receipts for 1979. He suggested that the review be printed annually.

The delegate of Bangladesh pointed out that there was some discrepancy in the accommodation capacity figures between 1977 and 1978, and the correct figures will be provided to the Secretariat.

The delegate of Sri Lanka inquired about the increase in average length of stay from 3.9 nights in 1977 to 12 nights in 1978 in Bangladesh. He also inquired about the comparatively high average receipts per tourist per day in Iran.

The Deputy Secretary-General congratulated the Regional Secretariat on the review, and pointed out that some of the discrepancies can be due to a change in the basis for collection of statistics from one year to another. He drew attention to the WTO publication "Regional Breakdown of World Tourism Statistics" which contains a lot of useful information.

The Chairman requested members to provide the information required by the Secretariat for the review in time, so that the review can be more comprehensive and effective.

THE COMMISSION TOOK NOTE of the Review of the Development of Tourism in Member Countries.

XII. ANY OTHER BUSINESS

The Deputy Secretary-General referred to the theme for World Tourism Day in 1980 which covered preservation of the cultural heritage. Members may wish to take a regional approach to this theme, in addition to whatever is being done at the national level.

The representative of SITA outlined the activities of the Indian Heritage Society, and stated that they will be glad to exchange information with other countries in the region.

XIII. PLACE AND DATE OF NEXT MEETING

The Regional Secretary stated that Commission meetings had been held in all the Member States except Afghanistan and Sri Lanka. Afghanistan is not represented here, while the Regional Seminar and 3rd Joint CAP/CSA Meeting are to be held in Sri Lanka in May. If there are no offers to host the next meeting from any Member State, then it will be held at the Secretariat. He suggested that the meeting be held after about nine months, so that there is sufficient time for both the Secretariat and the members to take the necessary follow-up action on the decisions at this meeting.

The representative of the Maldives offered to host the next meeting in the Maldives.

THE COMMISSION DECIDED to accept Maldives offer to host the 10th meeting in November/December 1980, subject to clarification as to whether a Commission meeting can be held in a Non-Member State of the Organization.

VOTES OF THANKS

The delegate of Pakistan proposed a Vote of Thanks to the host country and to the Chairman.

The delegates of India, Sri Lanka and Nepal, the representative of SITA, the Deputy Secretary-General and the Regional Secretary, expressed similar sentiments, and the Commission carried the Vote unanimously.

The delegate of Bangladesh thanked the members for the kind sentiments expressed.

The Chairman thanked the Deputy Secretary-General, the Regional Secretariat and all the members for their cooperation and assistance at the meeting.

The Chairman then declared the sessions closed.
