ORGANISATION MONDIALE DU TOURISME
WORLD TOURISM ORGANIZATION
ORGANIZACION MUNDIAL DEL TURISMO
ВСЕМИРНАЯ ТУРИСТИЧЕСКАЯ ОРГАНИЗАЦИЯ

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WTO COMMISSION FOR EAST ASIA AND THE PACIFIC

DECISIONS TAKEN AT ITS NINETEENTH MEETING

Macau, 14-16 November 1988

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DECISIONS

CAP/DEC/1(XIX)

ADOPTION OF THE PROVISIONAL AGENDA

Agenda Item 1 (Document CAP/19/1 Prov. Ag.)

The Commission,

Adopts the provisional agenda of its nineteenth meeting as contained in document CAP/19/1 Prov. Ag. submitted by the Secretary-General.

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CAP/DEC/2(XIX)

COMMUNICATION OF THE CHAIRMAN

Agenda Item 2

The Commission,

Having heard the Communication of the Chairman,

1. Appreciates his words of welcome and greetings extended to all the Members present at the meeting and also to the Secretary-General and his staff in attendance;

2. Joins him in his appreciation of the excellent arrangements made and the facilities provided for the meeting by the Government of Macau and also of the hospitality program as well as the technical visit to Zhuhai 88 International Tourism Exhibition arranged in cooperation with the tourism authorities in the People's Republic of China;

3. Welcomes the request made by the Government of the USSR to attend the meeting of the Commission as an observer; and

4. Agrees with his view that the Commission should devote considerable time and attention to the consideration of the agenda item on the regional strategy for East Asia and the Pacific because of its importance and wide ranging implications.

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COMMUNICATION OF THE SECRETARY-GENERAL

Agenda Item 3
(Document CAP/19/3)

The Commission,

Having listened to the Communication of the Secretary-General with great interest,

1. Thanks him for the very detailed and comprehensive statement presented to the Commission and the various issues raised regarding the role that WTO should play so that the Organization would become a more meaningful international body from the point of view of individual members as well as of tourism in general;

2. Notes with satisfaction the remarkable progress that has been made by the Secretariat in the implementation of the general programme of work for 1988-89 during the first ten months of the year despite the difficult financial situation facing the Organization;

3. Expresses the view that the technical cooperation programme of WTO has conferred substantial benefits to developing countries to improve and strengthen their tourism industries and urges the Secretariat to pursue this activity on an extended scale by soliciting greater assistance not only from UNDP but also from other donor agencies;

4. Endorses the new direction given to the activities of the Organization as reflected in the general programme of work for 1988-89 adopted by the Seventh General Assembly sessions by restricting the work programme to five priority areas which is a compromise between scarce resources and varying needs of Member States;

5. Agrees with the view that WTO's future role should be clearly defined and in greater detail than what is contained in broad general terms in Article 3 of the Statutes, in order to satisfy the divergent needs and aspirations of its Members;

6. Expresses the view that the value of WTO membership cannot and should not be measured purely on the basis of direct material benefits that each Member gets from the Organization, by completely disregarding the opportunity it affords for international cooperation and solidarity which is the foundation on which global development and expansion of tourism can be built;
7. **Expresses its deep regret at the notice of withdrawal from the Organization given by the Government of Philippines, despite the pioneering and active role it played in the activities of the Organization in the past and hopes that the Government will reconsider its decision in response to the letter addressed by the Secretary-General and the resolution passed by the Executive Council;**

8. **Stresses the importance of both Member States and the Secretariat playing an active role in the GATT negotiations in order to ensure that the interests and the requirements of the tourism sector do not go by default in the overall efforts towards liberalization of international trade in services; and**

9. **Notes with satisfaction the continued rapid expansion of tourism in East Asia and the Pacific region far exceeding the world-wide average growth rate of tourism in the last five years and the prospects of this trend continuing in the future, particularly with Japan expecting to become the fastest growth market during the coming years.**

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CAP/DEC/4(XIX)


Agenda Item 4  
(Documents CAP/19/4 and CAP/19/4 Add. 1)

The Commission,

**Having considered** the document on this subject submitted by the Secretary-General,

1. **Notes with appreciation the steps taken by the Secretariat to consult the Full, Associate and Affiliate Members of the Organization as well as the relevant international organizations for the purpose of preparing the programme of work for the next biennium 1990–1991;**

2. **Expresses concern that only three out of the eleven Members belonging to the region have responded to the Secretary-General's letter so far, and calls upon the other Members to do so without further delay;**

3. **Recommends that the five activity areas included in the current programme be continued into the next biennium with greater emphasis on education and training designed, particularly, to meet the training needs of the Member Countries of the region;**
4. Stressess that exchange of tourism information among the countries of the region would be of particular interest to the Members and that a mechanism should be established within the framework of the Commission for such exchanges; and

5. Requests the Secretariat to explore the possibility of establishing greater contacts and cooperation with the other organizations in the region dealing with the subject of tourism so that WTO's programme will not duplicate with their activities.

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CAP/19/5(XIX)

REGIONAL STRATEGY FOR EAST ASIA AND THE PACIFIC

Agenda Item 5

(Documents CAP/19/5 and CAP/19/5 Add. 1)

The Commission,

Having considered the documents on this agenda item submitted by the Secretary-General, and also the various views expressed by the Members - viz. that,

(a) the relevance of a regional strategy as proposed by Australia at the very inception, does not exist at the present time in view of the changed circumstances and the new direction given to the activities of WTO,

(b) the idea of a regional strategy proposed by Australia at that time was a very ambitious one, motivated largely to increase WTO's presence in the region and to enlarge its membership base in the East Asia and the Pacific region,

(c) the term 'Regional strategy' used for the purpose, though a very attractive one, can have several connotations and can be interpreted to give many different meanings; and
if interpreted to mean purely in the regional context, it must necessarily fail because of the large scale duplication that it can lead to as a result of the existence of several regional organizations in East Asia and the Pacific region dealing with many different aspects of tourism,

(d) WTO being an intergovernmental organization having a universal mandate should interpret the term within the context of its global activities so that WTO's activities can be effectively implemented at regional level by improving its presence in the region, avoiding duplications with the activities of regional organizations in the field of tourism, increasing cooperative relations with such organizations and enlarging WTO's membership base in the region,

(e) the idea of a regional strategy defined in a narrower sense should be retained without abandoning it altogether, by adopting and pursuing certain elements within the context of the global activities of WTO,

(f) the necessary guidelines should be formulated for a regional strategy for development and promotion of tourism in the region on the basis of scientific research and evaluations,

(g) WTO's activities should be confined to areas where the private operational sector and the non-governmental organizations in the region cannot and do not act and that the guidelines for a regional strategy should be formulated on this basis,

1. Decides to pursue the idea of a regional strategy further at future meetings of the Commission;

2. Invites the Members to give further consideration to the concept of a regional strategy and make their views and suggestions known to the Secretariat, so that the Secretariat can prepare a document, on the basis of their views and suggestions for consideration at future meetings of the Commission; and

3. Entrusts the Secretariat with the task of sending reminders to Members to enable them to discuss with the relevant authorities and forward their views and suggestions to the Secretariat.
The Commission,

Having considered the document on the agenda item submitted by the Secretary-General,

1. Thanks Japan and the People's Republic of China for their oral reports on the proceedings of the thirty-fourth session of the Executive Council held at Fez, Morocco, from 2 to 5 November 1988;

2. Thanks Philippines and the Republic of Korea for their account of the proceedings of the ninth meeting of the Facilitation Committee held at the Organization's Headquarters from 3 to 7 October 1988;

3. Notes with interest the detailed account given and the elaborations made by the Secretary-General on the outcome of the eighteenth meeting of the Committee on Budget and Finance, ninth meeting of the Facilitation Committee and the thirty-fourth session of the Executive Council;

4. Notes with satisfaction that the financial situation of the Organization has now stabilized and that the Committee on Budget and Finance has made a number of recommendations to improve the financial situation, including the revision of the Lusaka formula, which have been accepted in principle by the Executive Council;

5. Takes note of the preparations that are being made to hold the Parliamentary Conference on Tourism as scheduled;

6. Takes note of the decision of the Executive Council to refer the revised Draft Convention on Facilitation of Travel and Tourist Stays back to the Governments for their comments and observations in order to achieve consensus to the maximum extent possible, and consequently the postponement of the Diplomatic Conference which was scheduled to be held at Budapest from 27 February to 9 March 1989;

7. Takes note of the Executive Council decision to prepare the programme of work and the budget for the next biennium 1990-1991 at zero growth level in real terms, meaning that the budget should be increased only to take into account the exchange rate fluctuations and increases in cost of services; and
8. Invites Member States to provide guidelines to its representatives on the Executive Council and its subsidiary organs on a continuing basis either orally at the Commission meetings or through written communications so that the Commission's views can be effectively represented at the future sessions of the Executive Council and the meetings of its subsidiary organs.

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CAP/DEC/7(XIX)

ARREARS IN CONTRIBUTION TO THE ORGANIZATION's
BUDGET BY COMMISSION MEMBERS

Agenda Item 7
(Document CAP/19/7)

The Commission,

Having considered the document on this agenda item submitted by the Secretary-General,

1. Notes with satisfaction that only two out of the eleven Full Members of the region have gone into arrears for one or more years, excluding the current year;

2. Requests the Chairman and Vice-Chairman to pursue their efforts in persuading the Members who are in arrears for more than one year to discharge their financial obligations without further delay, and also suggest to Members who are under Paragraph 13 of the Financial Rules, in terms of the General Assembly's resolutions, to resume prompt payment of contributions as from 1988 and to put forward a plan, in consultation with the Secretary-General, establishing a schedule for payment of accumulated arrears over a period of time, corresponding to the magnitude of their debts; and

3. Calls upon Member States to use their good offices to persuade the Affiliate Members who are in arrears and whose applications had been endorsed by them, to discharge their financial obligations at the earliest possible opportunity.

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CAP/DEC/8(XIX)

CELEBRATION OF WORLD TOURISM DAY 1988

Agenda Item 8 (Document CAP/19/8)

The Commission,

Having considered the document submitted by the Secretary-General on this agenda item,
1. Notes with satisfaction verbal reports supported by documentation made at the meeting by the delegations of the People's Republic of China, Republic of Korea, Japan, Republic of Philippines and Macau on the activities carried out for the celebration of World Tourism Day 1988 around the theme "Tourism - Education for all";

2. Requests Member States to furnish detailed written reports to the Secretariat as soon as possible to enable it to publish them in the "WTO News"; and

3. Urges Member States to pursue their efforts to organize similar events and activities on an extended scale to celebrate the World Tourism Day 1989 around the theme "The free movement of tourists creates one world".

PLACE AND DATE OF THE TWENTIETH MEETING OF THE COMMISSION

Agenda Item 9

The Commission,

1. Takes note that its twentieth meeting will take place in August 1989 in conjunction with the eighth General Assembly session in Paris;

2. Accepts with appreciation the offer made by the Republic of Philippines to host the twenty-first meeting sometime in November/December 1989; and

3. Decides to fix the exact dates of the twenty-first meeting during its twentieth meeting in Paris.
LIST OF PARTICIPANTS

CHAIRMAN
Mr. Choi Hoon
Director General
Bureau of Tourism
Ministry of Transportation
Republic of Korea

MEMBER STATES

Australia
Mr. Grant William Battersby
Deputy Consul General
Australian Consulate in
Hong Kong

China (People's Republic of)
Mr. Li Hairui
Director of Promotion Department
China National Tourism Administration

Mr. Xue Yaping
Officer
Office of International Relations
China National Tourism Administration

Japan
Mr. Nobumaru Shindo
Director of International Affairs Office
Tourism Department
Ministry of Transport

Mr. Shigeo Kimura
Deputy Director
Japan National Tourist Organization
Hong Kong Office

Mr. Yoichi Nomura
Advisor
Ministry of Transport

Philippines
Ms. Rowena Romero
Tourism Attaché in Hong Kong
Philippines Department of Tourism

Republic of Korea
Mr. Lee Suk-Am
Assistant Director
International Tourism Division
Ministry of Transportation
Mr. Kwon Ho-Key  
International Cooperation Manager  
International Cooperation Department  
Korea National Tourism Corporation

Mr. Lee Kyung-Ha  
Director, Hong Kong Office  
Korea National Tourism Corporation

Thailand  
Mr. Narong Pornpiriyakulchai  
Director, Hong Kong Office  
Tourism Authority of Thailand

ASSOCIATE MEMBER

Macau  
Eng. João Manuel Costa Antunes  
Acting Director  
Macau Government Tourist Office

Mr. Rufino Ramos  
Director of Marketing and Promotion  
Macau Government Tourist Office

Mr. José Luis Sales Marques  
Chief of Department of Tourism Activities  
Macau Government Tourist Office

Mr. Alexandre Ho  
Director for Tourism and Hotel Training School  
Macau Government Tourist Office

SECRETARIAT

Dr. Willibald P. Pahr  
Secretary-General

Mr. H.M.S. Samaranayake  
Chief, Asia and the Pacific Section

Mr. Basil G. Atkinson  
Chief, Technical Adviser South Pacific  
UNDP/WTO project