

ORGANISATION MONDIALE DU TOURISME WORLD TOURISM ORGANIZATION ORGANIZACION MUNDIAL DEL TURISMO BCEMUPHAR TYPUCTCKAR OPFAHU3ALUR

CAP/14/DEC

WTO COMMISSION FOR EAST ASIA AND THE PACIFIC

DECISONS TAKEN AT ITS FOURTEENTH MEETING
Manila (Philippines), 25 July 1985

AGENDA

	1.	Adoption	of	the	Agenda
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- 2. Communication of the Chairman
- 3. Communication of the Secretary-General
- 4. Reports by the Commission's representatives on the Executive Council and its subsidiary organs
- 5. Review of tourism development in East Asia and the Pacific
- 6. Operational activities in East Asia and the Pacific
- 7. Technical cooperation projects in East Asia and the Pacific
- 8. Consideration of the studies prepared under the General Programme of Work for 1982-1983 and submitted to the Regional Commissions, in accordance with the resolution of the General Assembly at its fifth session
- 9. Consideration of the final report and adoption of the conclusions and recommendations of the Workshop on "Adaptation of existing and creation of new products and services to meet the requirements of new markets"
- 10. Report on the activities in the field of facilitation
- 11. Communication on the tenth anniversary of WTO
- 12. Report on the celebration of World Tourism Day
- 13. Place and date of fifteenth meeting

CAP/DEC/1 (XIV)

ADOPTION OF THE AGENDA Agenda item 1 (document CAP/14/Prov. Ag.)

The Commission,

Adopts the agenda of its fourteenth meeting, as contained in document CAP/14/Prov. Ag. submitted by the Secretary-General.

CAP/DEC/2 (XIV)

COMMUNICATION OF THE CHAIRMAN Agenda item 2

The Commission,

Having heard the Communication of the Chairman,

Takes note of the Communication, for which it thanks him.

CAP/DEC/3 (XIV)

COMMUNICATION OF THE SECRETARY-GENERAL Agenda item 3 (document CAP/14/3)

The Commission,

Having heard the Communication of the Secretary-General as presented by the Deputy Secretary-General, as well as the clarifications provided by him on various matters raised by the Members;

Agrees with his analysis of the present situation of tourism in the world and of the need to view this phenomenon not only as holiday travel but as movements of persons for other motivations and obligations meant to provide a development impetus particularly in developing countries;

Recognizes, in the light of the true meaning of "tourism", the existence of vast potential new markets at intraregional, subregional and national levels and the need to develop small and medium sized enterprises for providing the facilities and services required by these new markets, as well as for creating employment opportunities with comparatively small investments;

Reiterates the importance of taking supportive follow-up action on General Assembly Resolution 123 (V) on the Powers, authority and responsibilities of tourism administrations, 125 (V) on WTO's central and decisive role in the field of tourism, and 124 (V) on Technical cooperation activities of the Organization towards attaining the objectives set out in these resolutions;

Recalls the Executive Council decision CE/DEC/2(a) (XXV) with regard to the continued efforts being made by the Secretary-General to ensure better cooperation with other international organizations and to reach with some agencies of the United Nations system, and especially those dealing with vocational training, consultation and cooperation agreements on an equal basis and provided that there is recognition of the central and decisive role of the Organization as bestowed by the United Nations General Assembly in its resolution 2529 (XXIV);

Welcomes the initiatives taken by the Secretary-General for preliminary consultations with a view to concluding a working arrangement for coordination and cooperation with the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP), similar to the one concluded with the United Nations Economic Commission for Africa, in order to avoid unnecessary duplication of activities and consequent waste of scarce human and financial resources;

Invites the Members to facilitate and reinforce, pursuant to their policies and strategies in the field of travel and tourism, the Organization's cooperation relations with the regional and subregional organizations existing in the CAP region, in order to enable WTO to play its role freely and more effectively, while respecting the institutional responsibilities of each partner, as indicated in the aforementionad decision of the Executive Council;

Endorses the various activities of the Secretariat, particularly those in the fields of information, measurement and records, the standard-setting role of the Organization and the mechanism for consultations and negotiations now available and placed at the disposal of the Members.

CAP/DEC/4 (XIV)

REPORT BY THE COMMISSION'S REPRESENTATIVES ON THE EXECUTIVE COUNCIL AND ITS SUBSIDIARY ORGANS

The Commission,

Having heard the reports of representatives from Japan on the 24th and 25th sessions of the Executive Council, from the Philippines on the 6th meeting of the Technical Committee for

Programme and Coordination, from Australia on the 12th and 13th meetings of the Committee on Budget and Finance, and from Thailand on the 4th meeting of the Facilitation Committee,

Takes note of the reports, for which it thanks them.

CAP/DEC/5 (XIV)

REVIEW OF TOURISM DEVELOPMENT IN EAST ASIA AND THE PACIFIC Agenda item 5 (document CAP/14/5)

The Commission,

Having examined the monograph on tourism in East Asia and the Pacific prepared by the Secretary-General,

Appreciates the comprehensive and valuable information contained therein;

Requests the Secretary-General to continue its publication annually;

Calls upon the Members to regularly submit their periodical reports, studies, comments and other relevant information to the Secretariat so as to enable the preparation of still better and more comprehensive Monographs in the future.

CAP/DEC/6 (XIV)

OPERATIONAL ACTIVITIES IN EAST ASIA AND THE PACIFIC Agenda item 6 (document CAP/14/6)

The Commission,

Having examined the report, and the booklet annexed thereto, on the operational activities carried out in the region by the WTO Secretaraat during the period 1975-1985;

Takes note of the information contained therein;

Appreciates the efforts made by the Secretary-General to make the presence of the Organization increasingly felt in the region through more and more operational and sectoral support missions, at both regional and country levels, and through continuous briefing and constant contacts maintained with the UNDP Resident Representatives in the various countries of the region; Expresses its satisfaction over the significant increase in the operational activities of the Organization, especially the prompt fielding of missions in response to specific needs indicated by the Members, as well as the positive results of the missions;

Requests the Members to continue informing the Secretary-General about their priority needs in the tourism sector requiring assistance through missions;

Invites the Members who are members of the UNDP Governing Council to continue their efforts to help the Organization obtain more funds from the UNDP for sectoral support missions.

CAP/DEC/7 (XIV)

TECHNICAL COOPERATION PROJECTS IN EAST ASIA AND THE PACIFIC

Agenda item 7 (document CAP/14/7)

The Commission,

Having examined the report on the completed, on-going and pipeline technical cooperation projects in the region, and the procedures for obtaining WTO technical assistance annexed thereto;

Takes note of the information contained therein;

Expresses its satisfaction over the excellent quality of technical assistance being provided by the Organization to the countries of the region, both at regional and country levels;

Urges the Governments to give a higher proority to tourism projects in the allocation of resources obtained from the UNDP;

Requests the Secretary-General to explore the possibilities of finding other multi-lateral or bilateral sources of funding for tourism projects, in view of the financial constraints being faced by UNDP.

CAP/DEC/8 (XIV)

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CONSIDERATION OF THE STUDIES PREPARED UNDER THE
GENERAL PROGRAMME OF WORK FOR 1982-1983 AND SUBMITTED TO THE
REGIONAL COMMISSIONS, IN ACCORDANCE WITH THE DECISION TAKEN
BY THE GENERAL ASSEMBLY AT ITS FIFTH SESSION

Agenda item 8 (document CAP/14/8)

The Commission,

Recalling resolution 140(V) of the General Assembly, whereby certain studies completed under the General Programme of Work of the Organization for the period 1982-1983 were submitted to the Commission for further consideration and practical application;

Having heard the preliminary report of the Chairman (Philippines) as Coordinator of the Working Group entrusted with the preparation of standardized classifications of travel motivations, socio-economic characteristics of travellers, as well as the preparation of these classifications, on the basis of a survey on current practices in six Member countries of the region, in implementation of the decision taken at its thirteenth meeting held at Canberra (Australia) in October 1984;

Takes note of the recommendations of the Working Group contained in the aforementioned preliminary report;

Commends the Chairman and the Members of the Working Group for the extensive work they have accomplished so far;

Requests Member States who have not already done so to send their comments on the proposed criteria and draft classifications of travel motivations and socio-economic characteristics to the Chairman of the Working Group (Philippines);

Recommends the holding of a meeting of the Working Group, after these comments have been received, at a convenient time and with appropriate representation by technical personnel, in order to finalize the report of the Working Group for submission to the Commission at its sixteenth meeting.

CAP/DEC/9 (XIV)

CONSIDERATION OF THE FINAL REPORT AND ADOPTION OF THE CONCLUSIONS AND RECOMMENDATIONS OF THE WORKSHOP ON "ADAPTATION OF EXISTING AND CREATION OF NEW PRODUCTS AND SERVICES TO

MEET THE REQUIREMENTS OF NEW MARKETS

Agenda item 9 (document CAP/14/9)

The Commission,

Having examined the final report of the Workshop on "Adaptation of existing and creation of new products and services to meet the requirements of new markets" held at Manija (Philippines) from 22 to 24 July 1985.

Adopts the conclusions and recommendations contained therein.

CAP/DEC/10 (XIV)

REPORT ON ACTIVITIES IN THE FIELD OF FACILITATION Agenda item 10 (document CAP/14/10)

The Commission.

Having examined, the report on the Organization's activities in the field of facilitation and the programme of the Facilitation Committee for 1985, as well as information contained in the document annexed thereto on the International Convention of the Customs Cooperation Council (CCC) on the Simplification and Harmonization of Customs Procedures;

Takes note of the information contained therein:

Appreciates the work accomplished by the Facilitation Committee so far and its next priority activity concerning formalities and facilities for the temporary admission and circulation of means of transport for private use:

<u>Urges</u> Member States who have not already done so to reply urgently to questionnaire SG/140, SG/141 and SG/155;

Requests Member States who have not already done so to take the appropriate measures towards the ratification of the International Convention on the Simplification and Harmonization of Customs Procedures and Annex F3 thereto concerning customs facilities applicable to travellers; Invites Member States to furnish the Secretary-General all relevant information for the preparation of the preliminary study on facilities and obstacles to the development of movements of persons at international level for non-migratory purposes.

CAP/DEC/11 (XIV)

COMMUNICATION ON THE TENTH ANNIVERSARY OF WTO Agenda item 11 (document CAP/14/11)

The Commission,

Having heard the Communication on the measures already taken and the activities proposed to celebrate the tenth anniversary of the Organization coinciding with the 60th anniversary of IUOTO;

Notes with satisfaction the reports submitted by Republic of Korea, Philippines and Thailand on the measures being taken to celebrate this anniversary;

Encourages the Members to continue their efforts for the colebration of this anniversary, on the basis of the guidelines provided by the Secretary-General and to inform the Secretary-General accordingly;

CAP/DEC/12 (XIV)

REPORT ON THE CELEBRATION OF WORLD TOURISM DAY Agenda item 12 (document CAP/14/12)

The Commission,

Having heard the report on the celebration of World Tourism Day in 1984 and the suggested guidelines for 1985;

Notes with satisfaction the reports submitted by Australia, Republic of Korea, Macau, Philippines and Thailand on the measures being taken to celebrate World Tourism Day;

Encourages the Members to continue their efforts for the celebration of World Tourism Day - 1985 on the theme "Youth Travel: cultural and historical heritage for peace and friendship";

Invites the Members to submit to the Secretary-General names of deserving personalities for the award of scrolls, in accordance with Executive Council decision 15(XXIII).

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CAP/DEC/13 (XIV)

PLACE AND DATE OF FIFTEENTH MEETING

The Commission,

Decides to hold its fifteenth meeting on 17 September 1985 at Sofia (Bulgaria), within the framework of the sixth session of the General Assembly.

LIST OF PARTICIPANTS

CHAIRMAN (Australia)

Mr. Ronald G. HARVEY
First Assistant Secretary
Department of Sport, Recreation
and Tourism

MEMBER STATES/TERRITORY

Australia

Mr. Christopher G. NEWELL Acting Director International Section Department of Sport, Recreation and Tourism

China, People's Republic of

Mrs. Zhu SUBUA First Secretary Embassy of the People's Republic of China in the Philippines

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Mr. SRIV 100J0
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Mr. R. SARVONO
Head of Sub-Directorate Tourist
Attraction
Directorate General of Tourism
Department of Tourism, Post
and Telecommunications

Japan

Mr. Isao SATO
Chief of International Organization Section
Department of Tourism of
International Transport and
Tourism Bureau
Ministry of Transport

Mr. Hiroyuki SHINGYOCHI First Secretary Transportation and Communication Embassy of Japan in the Philippines Korea, Republic of (Vice-Chairman)

Macau

Philippines (Vice-Chairman)

Thailand

Mr. Young Chul PARK
Minister
Embassy of the Republic of
Korea in the Philippines

Mr. Kyung-Sang KWON Assistant Director Bureau of Tourism Ministry of Transportation

Mr. Jose Luis Sales MARQUES Senior Officer Department of Tourism

Mr. Pedro G. TUASON Director Bureau of Tourism Promotion Ministry of Tourism

Ms. Joy Soler-DE CASTRO Chief, Planning Service Ministry of Tourism

Ms. Evita DEL ROSARIO
Assistant Director
Division of Social, Cultural
and Humanitarian Concerns
Office of United Nations and
International Organizations
Ministry of Foreign Affairs

Ms. Cynthia Cruz LAZO Chief, Special Study Group Financial and Management Service Ministry of Tourism

Mr. Opas NETRAUMPAI Director International Convention Division Tourism Authority of Thailand

Ms. Saichalee VARNAPRUK Chief International Activities Section Tourism Authority of Thailand Vietnam, Socialist Rep. of

Mr. Le RHA General Director National Administration of Tourism

Mr. Phong Nguyen ANH Director International Relations Department National Administration of Tourism

Mr. Mau TRAN Staff Member National Administration of Tourism

Mr. Tran Tien VINH
Counsellor
Embassy of Vietnam in the
Philippines

PERMANENT OBSERVEE

Holy See

Msgr. Camilo D. GREGORIO Apostolic Nunciature in Manila

AFFILIATE MEMBERS

Asian Institute of Tourism

Mr. Jose F. MANANZAN Dean

Ms. Victoria NARAGAS
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Mr. Yoichi NOMURA Senior Advisor to Managing Director, Marketing

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Mr. Woong-Jak KIM
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Mr. Daniel CORPUZ Deputy Executive Director

Mrs. Celia VILLANUEVA Manager Consultative and Liaison Department Philippine Tourism Authority

Mrs. Evelyn PANTIG

Manager

Projects Development

Department

Ms. Evalina ESTRADA Officer-In-Charge Operation Sector

INTERGOVERNMENTAL ORGANIZATION

United Nations Economic and Social Commission for Asia and the Pacific Mr. Lawrence JONES Economic Affairs Officer and Coordinator

OBSERVERS FROM THE PHILIPPINES

Government Service Insurance System

Mrs. Lucrecia WILSON Manager Corporate Secretary and Special Investment Department

Hotel and Restaurant Association of the Philippines

Mr. Ramon MELENCIO Vice President for Hotels

National Economic Development Authority Mr. Enrique GREGORIO Senior Economic Development Researcher Policy Coordination Staff

Philippine National Bank

Ms. Florencia DE GUIA Assistant Vice President and Training Director

Philippine Travel Agents Association

Mr. German EROLES
Trustee

WORLD TOURISM ORGANIZATION

Mr. Rajesh Rawat Deputy Secretary-General

Mrs. Edda V. HENSON Asia and the Pacific Operational Section

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